



# CAPABILITY STATEMENT

Fine Art • Photography • Graphic Design • Giclee Printing  
Custom Framing • Consulting • Marketing & Branding

A Washington, D.C. native, John Nelson, is completely self-taught. His style is marked by extremely detailed renderings that capture moods and emotions most other artists can only hope to imitate. His natural talents give him the ability to bring out a depth and warmth that has enchanted critics and art enthusiasts alike. What makes Nelson's drawings unique and vastly different is that his drawings project a personal nature using a three dimensional effect that you simply have to see to believe. For more than fifty years, John has worked diligently to master his gifted talent by expressing, in pencil, deeply imbedded spiritual experiences and Involvements with people.

John's innate artistic abilities has taken him beyond the pencil into the realms of technology and digital media. JN Studios was created after years of combining creative talents with technology.

## WHAT SETS JN STUDIOS APART FROM THE COMPETITION?

- Principle possesses natural God given talent unmatched by the ordinary person
- Delivers uncompromising quality
- Creative solutions than goes beyond expectations Ability to tell a story through visual communication
- Ability to integrate technology, art and business to enchant the hearts and minds of viewers, participants, and Develops warm, friendly business and customer relationships
- Practices empowerment with employees, customers, and other business relationships
- Promotes American and African American history, heritage, and legacy

## CORE CAPABILITIES

- Fine Art
- Fine Art Printing (Giclee)
- Custom Framing
- Photography
- Graphic Design
- Consulting
- Marketing and branding

## FINE ART, FINE ART GICLEE REPRODUCTIONS, CUSTOM FRAMING

- Our fine art department involves the fine art collections of John Nelson consisting of detailed pencil drawings depicting ethnic American culture and American culture some of the themes are, Jazz collection, children collection, native American, and African collections.
- Have access to hundreds of thousands of fine art for any occasion from decorating corporate or government offices to home or schools.
- Provide custom framing either designed by us or by the customer for any art sold or produced by the company.
- Have access to thousands of frame from major manufactures.
- Can create and produce fine art Giclee for any project with any theme

## PHOTOGRAPHY

- Photography by the hour or by the day
- Special Project photography
- Artistic photography

## CONSULTING, MARKETING & BRANDING

- Design art and sculptor requirement for major construction projects
- Re-Design art placement for makeover projects including the preservation of dated art and valuable papers.
- Create interior and exterior design conceptual for building projects
- Create corporate package including logos, letterhead, and brand.

## GRAPHIC DESIGN

- Logos, Brochures, Newsletters, websites and social media packaging.
- Product development Scan, photos and any other printed material.
- Camera-ready art provide.



**EQUIPMENT USED:**

**PHOTOGRAPHY:**

Nikon D800 35 mm Digital Cameras  
Nikon D300-D810  
HP laptop

**SOFTWARE:**

Photoshop CS6,  
Professional Portrait Studio  
Adobe Light Room  
Quark Express  
Adobe Illustrator  
Adobe Acrobat  
In Design  
E-mail capabilities,  
(Constant Contact)

**GRAPHIC DESIGN EQUIPMENT USE:**

Macintosh G5 IMac  
HP Scanner  
Epson 4800 printer  
EpsonR3000 Printer  
Epson 9900 Giclee and Large format printer  
Sharp High Speed Copier

**GENERAL COMPANY INFORMATION**

:Registered Company Name: JN Studios, LLC  
Year Incorporated: May 14, 2015  
Years In business: June, 1984  
State of Incorporation: Colorado  
Type of Company: Limited Liability Company  
D-U-N-S Number: 078759499  
Cage Code: 7EWW8

**PROVIDE ANY FRAMING**

Need for both wood and metal frames Provide  
Laminating for presentation, displays etc. Preserve  
Artwork and other valuables papers by swink wrapping

**MAJOR CLIENTS:**

- National Park Service
- West Point Academy
- Thelonious S Monk Memorial Foundation
- National Bar Association
- Library of Congress
- National Football League
- New Horizon Child Development Center  
(Marketing & Art Director)

**AWARDS AND ACHIEVEMENTS:**

- Arts & Humanities Award Presented by the National Association for Equal Opportunity in Higher Education
- Merit Award, Miami Arts Festival
- National Black Heritage Observance Council, Inc.
- 1996 Congressional Achievement Award
- Featured Artist in Western Journal of Black Studies
- Worldwide...U.S. Information Agency Documentary
- Prince George's (Maryland) County Arts Panel
- 1992 "International Artistic Achievement" Presented by the Los Angeles County Chapter of Links, Inc.
- Featured Artist, Artist Showcase
- 1996 "Artistic Achievement" Award
- Nestle Publication "Men of Courage" Feature


**NORTH AMERICAN INDUSTRY CLASSIFICATION SYSTEM(NAICS)**

323111 COMMERCIAL PRINTING (EXCEPT SCREEN & BOOKS)  
511199 ALL OTHER PUBLISHERS  
541430 GRAPHIC DESIGN SERVICES  
541613 MARKETING CONSULTING SERVICES  
541922 COMMERCIAL PHOTOGRAPHY

442299 CUSTOM PICTURE FRAME SHOPS  
511199 ART PRINT PUBLISHERS & PRINTING  
561990 PRINTING BROKERS  
541410 INTERIOR DESIGN SERVICES

**CONTACT INFORMATION:**

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